

PRESS RELEASE

Number 01

Food Specialities Limited (FSL) exhibits innovative and healthier ingredient solutions at Gulfood Manufacturing

Dubai, November 01, 2022 - With health topping the agenda for consumers globally, FSL has developed and will be exhibiting a wide range of healthier and award winning ingredient solutions at Gulfood Manufacturing from 8th - 10th November 2022 at the DWTC.

With the largest stand at the show, FSL and its world renowned partners will be showcasing ingredients and solutions catered to every sector of the food and beverage manufacturing industries. This year FSL will also offer new ingredients solutions for manufacturers to create sugar and sodium reduced products, plant-based meat and dairy applications, clean label products, immunity boosting solutions and vitamin, mineral and fiber enriched food and beverage products.

Several innovation tours will take place at the stand throughout the 3-day show to introduce ground-breaking ingredients concepts in addition to sustainable solutions for food and beverage brands to embrace and align with consumer sentiments towards sustainable practices.

Despite its high standard of living, the GCC populations face a wide range of health issues such as obesity (33%), heart disease (32%), lactose intolerance (35%), high blood pressure (20%) and diabetes (19%) in addition to fiber and vitamin deficiencies*. To respond to these concerns, FSL has developed innovative food ingredient solutions which address health issues and empower manufacturers to align their brands with consumer needs by offering healthier products with added value.

"We have been based in the Middle East for over 35 years and feel a personal responsibility to take care of our populations and the next generation of consumers. Our innovative solutions specifically target products consumed by children by replacing unhealthy ingredients such as excess sugars, palm oils and cholesterol based products with healthier alternatives. We have also witnessed rising rates of lactose intolerance,

milk allergies and hormone imbalances occurring in both children and adults and since 2018 we have been developing plant-based meat and dairy alternatives which also offer a much more environmentally sustainable and ethical business proposition. The populations in the GCC region are also deficient in fiber and vitamin D which are concerns we have also addressed with cost-effective vitamin and fiber fortification solutions. At FSL we are committed to driving the industry forward with healthier and sustainable ingredient solutions that are better for our people and planet. ” said Dhruv Dhawan, General Manager - Innovation, Marketing & Sustainability, FSL.

FSL offers a broad range of innovative solutions across the entire spectrum of the food and beverage industry. Further information is available on the FSL website: <https://foodspecialities.com/>

Presentation at GFM 2022: November 9th, Panel session at 03:30pm.

“ Could pivoting away from animal-based protein lead to a shorter, more resilient and potentially more local supply chain?” ”
<https://www.gulfoodmanufacturing.com/food-tech-summit-2022-agenda>

Speaker:

Dhruv Dhawan,
General Manager - Innovation, Marketing & Sustainability.

Visit FSL stand at GFM 2022, Hall 7, Stand C7-4 and C7-28

Exhibiting partners at the FSL stand:

No:	Company	Country	Speciality
1	AAK	Sweden	Oils and Fats for Bakery, Confectionery, Dairy & Plant-based Applications
2	Agrana & Austria Juice	Austria	Juice, Beverage & Dairy Ingredient Solutions
3	Aromatech	France	Flavours

4	Breitenburger	Germany	Dairy Ingredients
5	Citrosuco	Brazil	Orange Ingredients & Flavors for Juice Applications
6	Fiberstar	USA	Dairy & Plant-based Meat Applications
7	FrieslandCampina	Netherlands	Dairy and Plant-based Applications
8	Kemin	USA	Antioxidants and antimicrobial solutions for food and beverage applications
9	Medibel	Belgium	Juice & Vegetable Concentrates and Compounds. Immunity boosting ingredients solutions.
10	Sonac	Netherlands	Animal Proteins for Meat Applications
11	SternVitamin	Germany	Vitamins & Minerals for Food & Beverage Applications Bakery, Confectionery & Sweets Applications
12	Ulmer	Germany	Breading & Coating Systems for Meat and Plant-Based Applications
13	Valio	Finland	Dairy Ingredients
14	Van Hees	Germany	Seasonings and Functional ingredients for Meat, Culinary and Plant-based applications

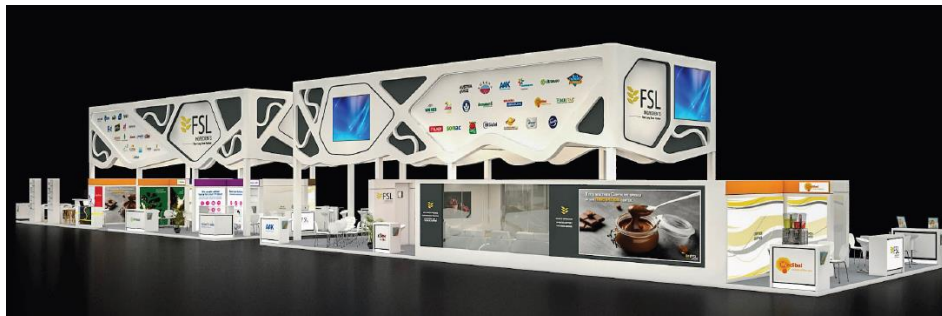
FSL in Dubai, UAE:

Food Specialities Limited (FSL) is an innovative ingredients solutions provider catering to the entire spectrum of the food and beverage manufacturing industries in the Middle East and Africa.

FSL is headquartered at the Jebel Ali Free Zone in the UAE and spans over 67,000sq. ft. of office and ISO 9001:2015 certified warehousing space. The head office is equipped with a state-of-the-art application lab where a team of food technologists and flavourists work to improve existing products with new ingredients and pave the way for the innovation of new food and beverage products for FSL's customers.

FSL has received various innovation awards for its ingredients solutions and has also been the recipient of the Dubai Chamber leading exporter

award on various occasions. FSL's team comprises of over 100 employees in offices across the UAE, KSA, Kuwait, Jordan and Nigeria.



Picture of the FSL Stand at Gulfood Manufacturing 2022.

*Sources:

<https://www.arabnews.com/node/1481756/saudi-arabia>

[https://www.thelancet.com/journals/langas/article/PIIS2468-1253\(17\)30154-1/fulltext](https://www.thelancet.com/journals/langas/article/PIIS2468-1253(17)30154-1/fulltext)

https://www.researchgate.net/publication/330554082_Celiac_disease_among_at-risk_individuals_in_Saudi_Arabia

<https://gulfnews.com/uae/health/heart-diseases-and-high-blood-pressure-rampant-in-the-uae-1.63485429>

<https://gulfnews.com/uae/health/uae-nearly-70-per-cent-emirati-male-adults-under-30-are-obese-1.65102616>

We request courtesy copies of published articles. You may e-mail us a PDF of the article or send a link to the publication.

Media Relations & Information:

Sweeny Samarawickrama
Marketing Manager
Food Specialities Limited
Jebel Ali Free Zone, P.O. Box 17135, Dubai, UAE.
Tel.:+971 4 8069 613, Mob.:+ 97150 2101956

E-Mail: sweeny@foodspecialities.com
www.foodspecialities.com

Follow us on:

**FSL Foods FZE, National Industries Park, UAE**

Office Address:
Block A- 1st Floor, Office No: 110.
National Industries Park Building (Business Park)
National Industrial Park, Dubai, United Arab Emirates
Mailing Address: P.O. Box 17135, Jebel Ali,
Dubai, UAE
Telephone: +971 4 8131 500
E-mail: sales@fslfoods.com

Food Specialities W.L.L, Kuwait

Office # 9, 4th Floor,
Al Shariqiya Complex, Salem Al Mubarak Street,
Salmiya, Kuwait.

Mailing Address: P.O. Box 6012, Code No. 220000
Kuwait
Telephone:+965 25712743/+965 25712748
E-mail: fslkuwait@foodspecialities.com

Food Specialities Limited, Jordan

Telephone:+971 4 8069 600/+962 797074698
E-mail: fslamman@foodspecialities.com